INRIX Total Fusion provides speeds for busy city streets and congested arterials in addition to major freeways and the entire interstate highway system.

INRIX Connected Services Overview

INRIX Connected Services offers an unparalleled suite of content services providing navigation OEMs and location-based service application developers with private label, go-to-market solutions for in-vehicle, PND, wireless phone and other connected devices. The INRIX Connected Services platform encompasses the world's first time-intelligent routing engine, dynamic traffic data covering 800,000 miles of roadways, additional location-relevant content, and a developer zone designed to greatly simplify creation of location-based service applications.

INRIX Total Fusion Overview

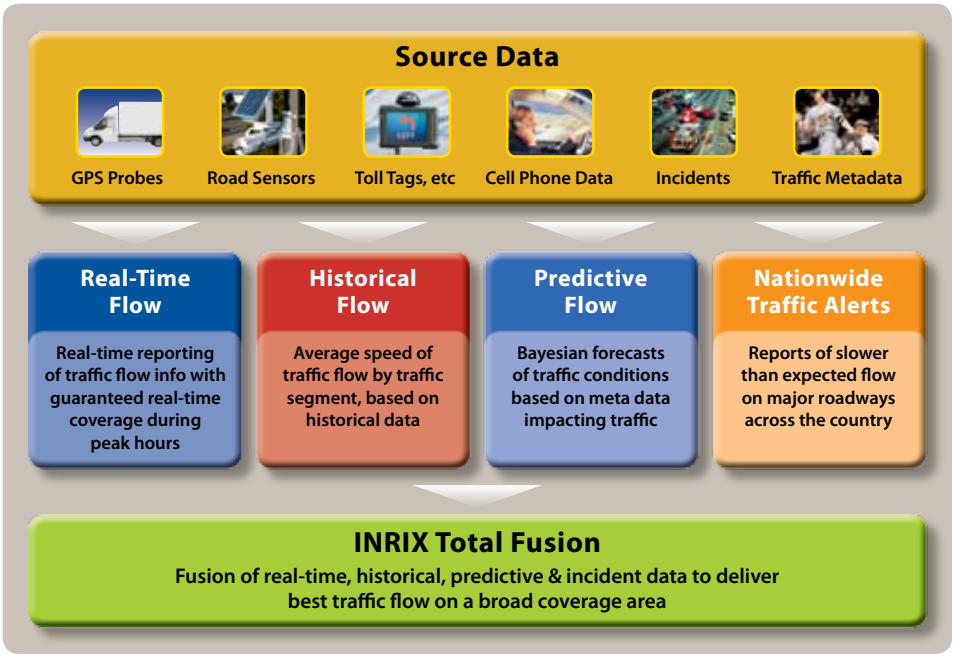
INRIX Total Fusion is the first traffic data service that intelligently combines real-time, predictive and historical traffic information for over 800,000 miles of roadways across the U.S.. INRIX Total Fusion uniquely provides speed information for busy city streets and congested arterials in addition to major freeways and the entire interstate highway system.

INRIX Total Fusion can be easily integrated with navigation applications and advanced route planning solutions to determine accurate arrival time estimates, optimal routes, the best time to start a route, field service scheduling, or even trigger alerts on traffic changes enroute. INRIX Total Fusion is available as part of INRIX Connected Services. Using the new INRIX Developer Zone and application programming interfaces (APIs), automobile and portable navigation device OEMs can gain direct access to the best available traffic information for nearly a million miles of roads.

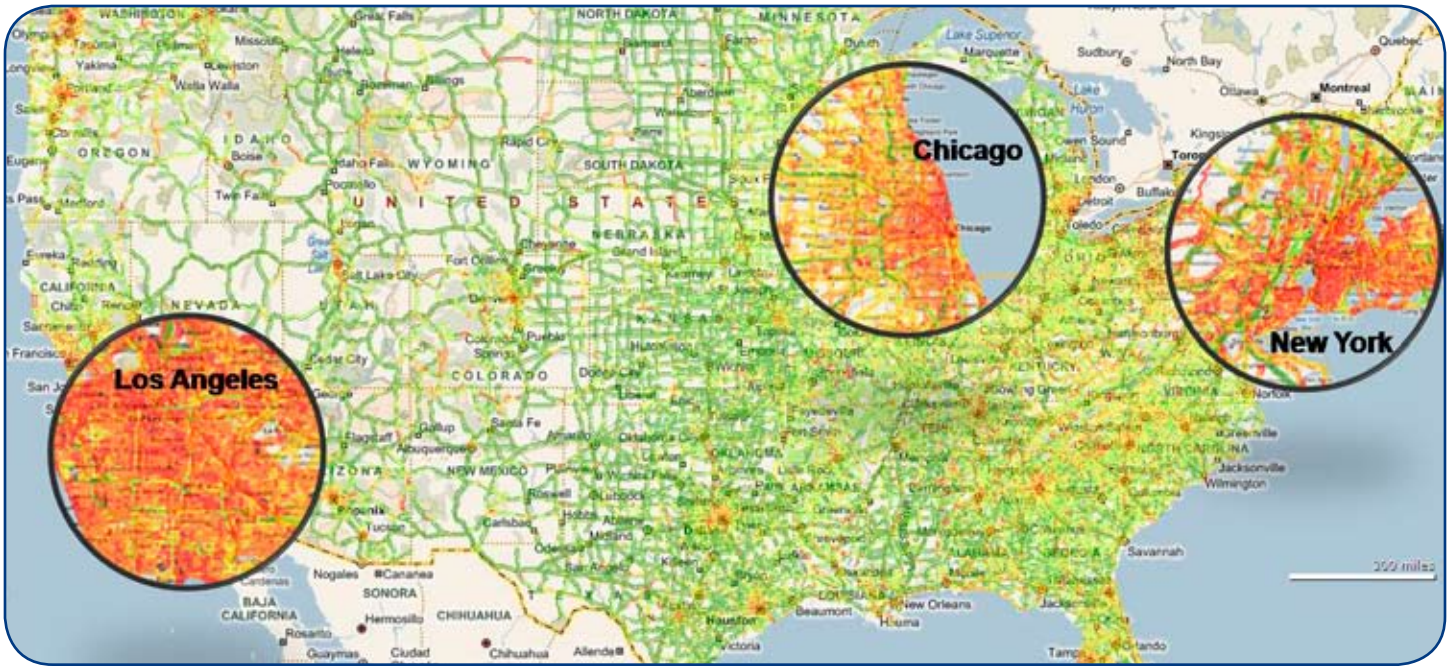
Key Features

INRIX Total Fusion provides the most accurate traffic flow information and broadest coverage available, featuring:

- Best available traffic information on over 800,000 miles of roadways across the U.S.
- Combines real-time, historical, predictive and incident data to deliver best possible result on the broadest coverage area
- Inter- and intra-city road coverage across freeways, highways and arterials
- Predictive traffic information for next 1-2 hours or up to 6 months



INRIX Total Fusion is the ideal traffic information service providing the highest quality and broadest coverage of roadways



INRIX Total Fusion uniquely provides speed information for busy city streets and congested arterials in addition to major freeways and the entire interstate highway system.

Key Benefits of INRIX Traffic

With INRIX's traffic solutions, you will benefit from:

- **Comprehensive Coverage**—INRIX provides the broadest national coverage of traffic information available including major freeways, highways, and arterials in every major metropolitan area in the U.S.
- **Quality**—Our obsessive focus on quality and our robust statistical models enable significantly better and more accurate data than what is available today, ultimately enhancing customer satisfaction
- **Customer Dedication**—Integrating dynamic traffic with your navigation and location-based service applications provides daily relevance and will significantly increase customer usage of your solutions

To find out more about INRIX traffic solutions, please contact us at 425-284-3800 or email sales@inrix.com

About INRIX

INRIX® is the leading provider of accurate real-time, historical and predictive traffic information in North America and Europe, with over 55 customers and industry partners. INRIX delivers the highest quality data and broadest coverage available for personal navigation, mapping, telematics and other location-based service applications in the car, online and on mobile devices.

INRIX Traffic Services leverage sophisticated statistical analysis techniques, originally developed by Microsoft Research, to aggregate and enhance traffic-related information from hundreds of public and private sources, including traditional road sensors and the company's unique network of over 800,000 GPS-enabled vehicles and cellular probes.

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